

### **VTCRC Sponsor Program: Sponsor Levels**

#### **Diamond: \$10,000**

- Ongoing recognition in the *Sponsor Spotlight* section of each VTCRC newsletter for a full calendar year based on membership date.
- Prominent sponsorship recognition at all \*Championship Level VTCRC events.
- Tagged mentions of sponsorship and promotional highlights of same across VTCRC's social media channels quarterly.
- Company listing as a sponsor on the VTCRC website, identifying company benefits and perks offered to VTCRC tenants, including a direct link and contact information.
- Opportunity to provide company-branded advertisements to VTCRC staff in hard copy form for distribution to VTCRC community up to 4x per year (not to exceed legal paper size)
- Access for a company representative to attend all VTCRC events.
- Use of VTCRC conference rooms (subject to availability), excluding the Training and Event Center.

#### **Platinum: \$5,000**

- Ongoing recognition in the *Sponsor Spotlight* section of the VTCRC newsletter 6 times per year.
- Prominent sponsorship opportunities at 1 \*Champion Level VTCRC event.
- Recognition at 4 \*Contributor Level VTCRC event sponsorships.
- Tagged social media attention as a sponsor twice a year.
- Company listing as a sponsor on the VTCRC website, identifying company benefits and perks offered to VTCRC tenants, including a direct link and contact information.
- Opportunity to provide company-branded advertisements in hard copy form for distribution to VTCRC community up to twice per year.
- Access for a company representative to attend all VTCRC events.
- Use of VTCRC conference rooms (subject to availability), excluding the Training and Event Center.

#### **Gold: \$2,500**

- Ongoing recognition in the *Sponsor Spotlight* section of the VTCRC newsletter 4 times per year.
- Recognition at 2 \*Contributor Level VTCRC event sponsorships.
- Tagged social media attention as a sponsor once a year.
- Company listing as a sponsor on the VTCRC website, identifying company benefits and perks offered to VTCRC tenants, including a direct link and contact information.
- Opportunity to provide company-branded advertisements in hard copy form for distribution to VTCRC community up to twice per year.
- Access for a company representative to attend all VTCRC events.
- Use of VTCRC conference rooms (subject to availability), excluding the Training and Event Center.

#### **Silver: \$1000**

- Recognition in the *Sponsor Spotlight* section of the VTCRC newsletter twice a year.
- Recognition at 1 \*Contributor Level VTCRC event sponsorships.
- Tagged social media attention as a sponsor once a year.
- Company listing as a sponsor on the VTCRC website, identifying company's benefits and perks offered to VTCRC tenants, including a direct link and contact information.
- Opportunity to provide company-branded advertisements in hard copy form for distribution to VTCRC community once a year.
- Access for a company representative to attend all VTCRC events.

**Bronze: \$500**

- Tagged social media attention as a sponsor once a year.
- Company listing as a sponsor on the VTCRC website, identifying company benefits and perks offered to VTCRC tenants, including a direct link and contact information.
- Opportunity to provide company-branded advertisements in hard copy form distribution to VTCRC community once a year.
- Access for a company representative to attend all VTCRC events.

**For Customizable Executive Level Sponsorships, please reach out to:**

Innovations@VTCRC.com

**\*Event Levels:**

**Champion Events**

- VTCRC Golf Tournament (options available)
- VTCRC Chili Cookoff
- VTCRC Family Picnic
- VTCRC Holiday Celebration

**Contributor Events**

- Happy Hours
- Tech Talks
- Bowling League
- Volleyball League
- Cornhole Tournament